**Head of Communications**

**Application Form**

**Title:**

**Pronouns:**

**Full name:**

**Email address:**

**Phone number:**

**Address:**

**Application questions**

**Please respond to the following questions (maximum of 300 words each).**

1. Give an example of where you **developed and implemented** a communications strategy to boost awareness and engagement for a beyond-profit organisation. *Outline how you approached this, the actions you took as an individual, how you got others on board, and how it contributed to the organisation’s aims.*

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2. Tell us about a time you **collaborated** **with and advocated for** people who have lived or professional experience to raise the profile of an issue or challenge. *What were the challenges of working in this way and how did you manage them? What was the result?*

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3. Tell us about a time you have **positively influenced and inspired** decision makers to buy into and engage with the mission of your organisation. *How did you ensure the relationship was authentic and values-driven?*

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4. Tell us about a time you **managed your organisation’s response** to a live issue driven by either a risk or an opportunity. *How did you do it? Was it successful? Were there any changes as a result?*

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5. Summarise your experience of **promoting and growing a brand** and maintaining its fidelity and authenticity across all channels. *What were the challenges and enablers? What actions did you take?*

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6. Why do you want this role? *Which part of your work energises you the most? How does it fit within the context of your own life journey and with your values? How does your journey align with Advantaged Thinking?*

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7. Where did you hear about this role?

● The Foyer Federation’s LinkedIn

● The Foyer Federation’s Instagram

● The Foyer Federation’s website

● Other social media (please state)

● Charity Job

● Escape the City

● Diverse Jobs Matter

● Changemaker Jobs

● Word of mouth

**Permission to work**

Under the Asylum and Immigration Act 1996, all employers have a legal responsibility to ensure that any prospective employee or worker has the right to live and work in the UK. In order to satisfy this requirement, prior to any offer of employment, applicants will be required to produce the original documents that secure that right.

**Criminal records disclosure**

In line with the Rehabilitation of Offenders Act 1974 (Exemptions) Order 1975 all applicants are required to declare if they have any unspent criminal convictions or any criminal proceedings pending against them.

You will be given the opportunity to discuss any offences or other related matters that might be relevant to the position. Failure to reveal information that is directly relevant to the position may lead to the withdrawal of an offer of employment.

**Do you have any unspent criminal convictions in line with the Rehabilitation of Offenders Act 1974?**

**If yes, please outline the nature of the offence. Any information given will be kept confidential.** Please note, having a criminal record will not necessarily disbar you from working here, depending on the nature of the offence.