

ROSSITER ROAD SCHEME

THE MAIN OBJECTIVE

Divert the bulk of A36 (city ring road) westbound traffic away from the village. This is achieved by converting Rossiter Road, along the river, from one-way eastbound to two-way.

BACKGROUND

One of the main reasons why the Widcombe Association was formed in 1981 was to campaign to restore our 'High Street' (comprising Widcombe Parade, Sussex Place and Claverton Buildings) to its original status as an attractive, successful shopping area, released from the noise and environmental pollution of busy main-road traffic.

B&NES Council Cabinet finally approved the plan in June 2012. Work on the Parade began in June 2014 originally due for completion by December 2014.

FEATURES OF THE SCHEME

- 20 mph speed limit and design.
- Widcombe Parade; local traffic one way eastbound.
- Pulteney Road South; two way local traffic.
- Double mini roundabout at junction of Widcombe Parade, Widcombe Hill and Prior Park Road.
- New imprinted crossing points.
- One-cycle lane westbound.
- Retained on-street short stay shopper parking.
- Business and surgery drop off bays.
- High quality "conservation" paving.
- Improved built environment, including better pavements.
- New tree planting scheme, including a gateway tree at west end of parade.

BEFORE v AFTER



