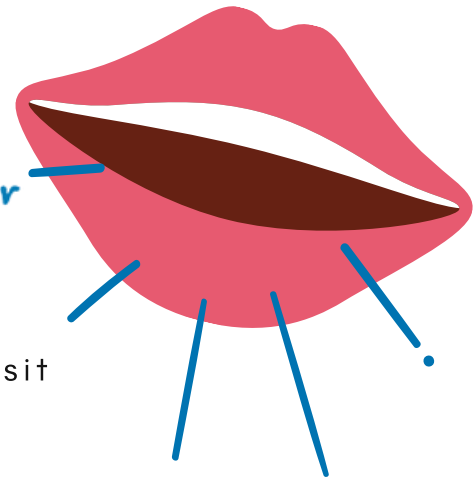




January 2022

# York Road Project

Defeating Homelessness Together



## It's good to talk, right?

At YRP we are encouraging our clients and staff to sit down and have a chat over a hot drink.



*Let's have a chat...*



*over a hot drink.*

## Why?

Because we know it's good to talk and having a good relationship with our clients and understanding their needs means we can adapt our services and the support we are providing them.

## How can you help?

By making a donation through this campaign, the funds raised will be used to host a casual chat in a space that will be safe and neutral.

So, could you make a chat happen?  
Let's defeat homelessness together!

**We are York Road Project**





**York Road Project**  
Defeating Homelessness Together



**Tenure:** 4 years 3 months

**Tea or Coffee:** Tea, milk no sugar

**Star sign:** Taurus

**Fav food:** Crisps

## *Cherisse Dealtry* *Chief Executive*

"My favourite thing about YRP is that we're a local charity supporting local people and have such a dedicated, hard working team who really get to know the clients and understand each of their needs".

"Often sitting down with our clients, many of which struggle with talking about personal and difficult issues, we find that a cup of coffee/tea can help to break down some of those trust issues and allows our clients to open-up and feel safe when talking about their history and feelings".



"By taking time to listen and understand we can see a positive change from that very first conversation. Additionally, grabbing a coffee somewhere in a less formal environment can make difficult conversations easier and it shows an invested time in the person".

### **Do you think you could host a coffee fundraiser?**

We're grateful to everyone in the community who has supported with a donation or provided items we've needed on our wish-list.

With this campaign you could host your very own coffee fundraiser along with activities that aim to raise money for York Road Project.

Did you know that 'Coffee fundraisers' have been running across the UK for over 28 years and are a perfect way to get people in the local community together and talking about the great work any charity or non-profit do.

Let's defeat homelessness together!

**We are York Road Project**





# Host A Fundraising Coffee Morning

*"Set yourself a fundraising target and together lets defeat homelessness".*

Your Coffee fundraisers are a chance to encourage positive engaging conversations about the work we do at York Road Project breaking down any stigmas people may have about homelessness and get to understand how York Road Project go the extra mile to ensure we are defeating homelessness together.

*Don't forget to download Coffee Fundraiser event posters via the York Road Project website.*



## Let's Get Started

- **Where** will you hold your coffee morning?
- **Time & Date** - depending on who you plan to invite to your fundraiser, think carefully about an event date so not to clash with any major sports or cultural events.
- **Ideas** - give lots of thought to how you can make the most of your fundraiser and raise as much as possible. is it possible for you to run a raffle or bingo with the aim to raise more funds at your event?
- **Promotion** - use social media where possible and feel free to download our digital resources such as event poster. (Make sure you let us know to)
- **Community support** - as it's for charity, maybe your local restaurant, supermarket or bakery could donate some delicious cakes or other goodies? It's worth asking!

*Create your fundraising page on:  
Just Giving (or) Facebook  
& share it on all social media  
using #YorkRoadProject*







## Here's how to have an effective & more engaging conversation...

Be in the moment, be present! **Be You!**

**ACTIVELY LISTEN AND UNDERSTAND WHAT IS BEING SAID.**

**HAVE CONFIDENCE IN WHAT IS BEING DISCUSSED.**

**TUNE IN TO THE CONVERSATION NOT YOUR INNER VOICE.**

**ASK OPEN QUESTIONS TO GET INTO CONVERSATION.**

**PUT THAT PHONE OR OTHER ELECTRONIC DEVICES AWAY!**

**MIRROR THOSE INVOLVED IN THE CONVERSATION.**

## Do you have an icebreaker?

If you are finding it hard to connect and establish a common ground, try a quick A to Z 'alphabet game', it always tends to break the ice and create something to talk about.

Let's Talk & Play the 'Alphabet Game'

1.  
**Pick A TOPIC**  
e.g insects

2.  
Take it in turns to go through each letter

"Ant"

"C"

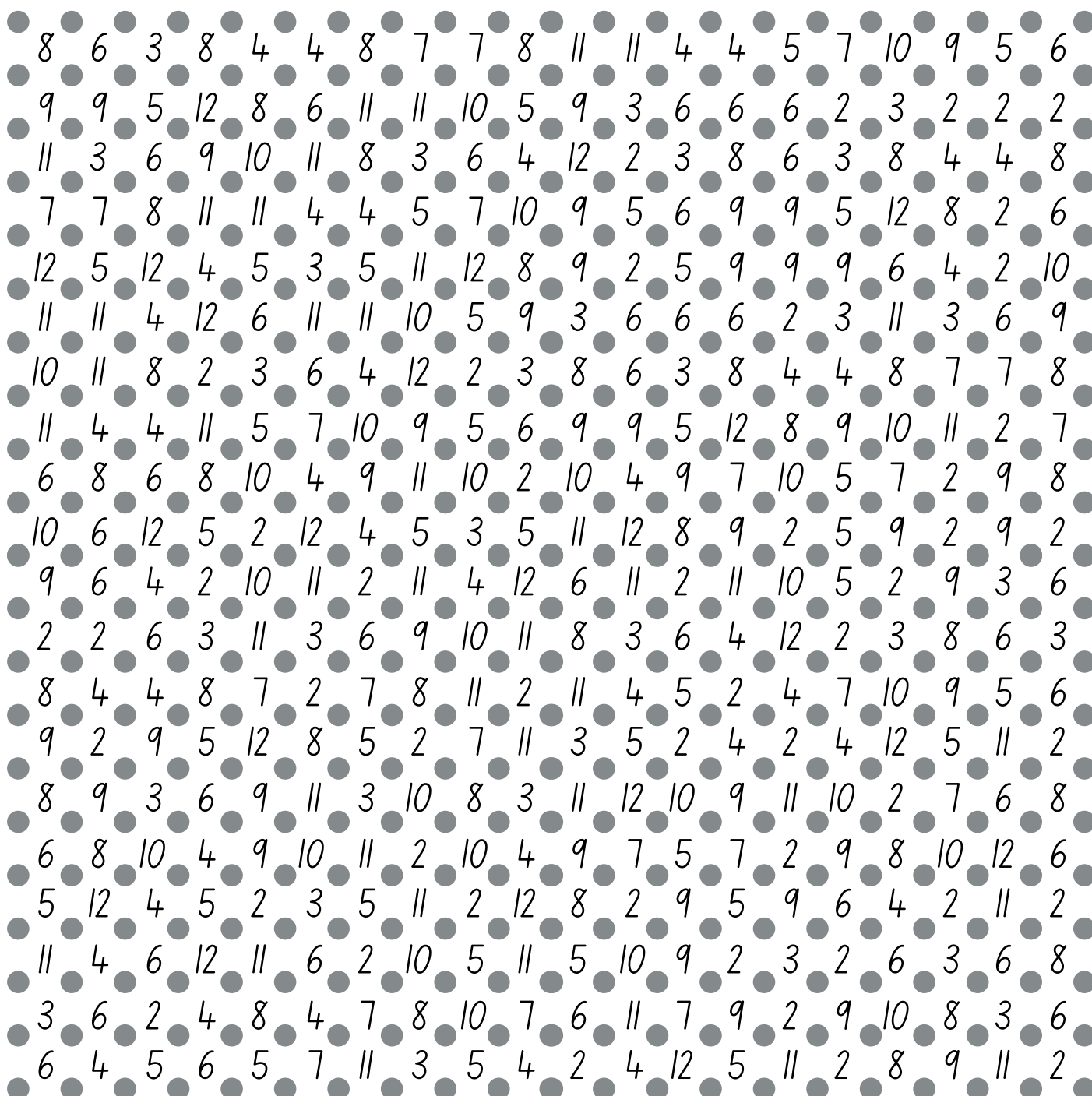
"Bee"



Time for a game...

# ADDING UP<sup>2</sup>

1. Roll two six-sided dice
2. Add the numbers they land on together
3. Draw a line between two dots next to the answer
4. If you complete a square colour it in and take another turn



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